

#PrepareForAl

## Strengthen data security and compliance in the age of Al

The speed of technology innovation and adoption around generative AI and Copilot has been unprecedented. However, organisations continue to ask questions around security, data residency, and compliance.

Protect and govern your data with Microsoft 365 tounlock the power and promise of Al.





## Prevent risk of data leak

35%

of respondents are concerned about lack of tools to protect data that goes into generative Al

Empower responsible data use while securing data

Gain visibility into prompts containing sensitive data

Prevent sensitive data from being copied Address the risk dynamically with adaptive protection

43%

of organisations said lack of controls to detect and mitigate risk in Al is a top concern



Prevent risk of data oversharing

Detect a risky user and prevent data exfiltration

Detect prompts containing specific words/phrases

information access labels

Auto-apply

Create DLP policies for labelled files



non-compliance

2027

At least one global company will see its Al deployment banned by a regulator for noncompliance

compliant content

Detect prompts containing non-

relevant data, including Al interactions

Collect and retain all

#BetterTogether

Investigate non-compliant usage and meet your mandates

## Fortify your Al environment with an integrated approach

acrossidentity, endpoints, and cloud applications



Monitor

Monitor overprivileged and risky users in realtime Secure all Al applications usage

Discover and secure shadow Al applications with a CASB

Manage device estate

> Mitigate risk of personal/ unsecured or unmanaged devices



Get unified visibility, investigation, and response, across the digital estate

Prepare for the age of Al

Contact us for more details

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